SCHOOL OF LIBRARY AND INFORMATION SCIENCE

READY TO MEET THE FUTURE

Annual Review 2010

Reference tool developer
Information broker
Knowledge management analyst
Web applications developer
Electronic content designer
Taxonomy engineer
Digital initiatives developer
User experience researcher
Digital curator
Metadata manager
Teacher-Librarian
Archivist
Database designer
Web content manager
Library director
Records manager
Internet cataloger
Literacy specialist
User engagement librarian
Technical services director
Digital assets manager
Information architect
Emerging technologies librarian

SAN JOSE STATE UNIVERSITY
READY TO MEET THE FUTURE .............................. 1
Maintaining our commitment to innovation

RESPONDING TO CHANGE ................................. 7
Preparing our graduates for success in a rapidly changing field

EMBRACING A FUTURE RICH IN TECHNOLOGY .... 17
Teaching our students to apply the latest technology in their professional lives

SHAPING OUR FUTURE ...................................... 25
Shaping the future of our profession through research and scholarship
OUR SCHOOL is a vibrant learning community, rich with opportunities that prepare our graduates to be ready to meet the future.
I’ve been extremely honored to serve as the School’s director for the past five years. It’s been a rewarding experience, as I’ve watched the School grow and thrive, and as I’ve had the privilege to interact with so many individuals who make up our vibrant learning community.

This past year has been a time of economic challenges for many in our profession, while at the same time we are continuing to experience rapid changes in our field. In response, our School continues to expand the scope of our curriculum, making it possible for our students to choose from more than 50 electives and prepare for employment in a wide range of settings and job functions. I invite you to read more in the pages ahead about the changing face of our profession and the career paths our students and alumni are following.

Our School also continues to be recognized as a leader in distance learning—a fact our students appreciate as it gives them the flexibility to live anywhere while they earn their degree. They can attend part-time if they choose and keep their current jobs, without needing to uproot to attend graduate school.

As a leader in online education, our goal is to maintain the School’s focus on embedding emerging technology into our teaching, learning, and research, embracing all that it offers to our field. We will continue our commitment to support our faculty and give them the resources they need to create an engaging and effective learning environment. You can read more about our efforts in this arena in the pages ahead.

I invite you to browse through our annual review and read stories about our students, faculty, and alumni, who are hard at work, shaping the future of our profession. Though they live across the continent and around the globe, they are connected in an energetic learning community, rich with opportunities for collaborative research, hands-on learning, and interaction with the broader LIS community.

The future of our profession continues to be bright, and though today’s economic uncertainties are impacting many in our field, competent information professionals will be needed more than ever before. I’ll remain part of our School community as an emeritus professor, and I look forward to supporting the School as it prepares graduates to be ready to meet the future.
Facebook Page Sparks Connections

Our School community has always embraced new tools that make it easier to connect with each other. This year, we introduced our School’s new Facebook page and quickly gathered more than 1,400 fans. The number continues to climb, and in a typical week, our fans post approximately 100 comments.

The page is filled with interaction between prospective students, current students, faculty, and alumni. It’s a place where faculty share previews of upcoming courses, where internship supervisors describe opportunities for field experiences, and where accomplishments are recognized and applauded.

Join us on Facebook:
http://facebook.com/sjsuslis

**SCHOOL HIGHLIGHTS 2005–2010**

<table>
<thead>
<tr>
<th>Year</th>
<th>Highlight</th>
</tr>
</thead>
<tbody>
<tr>
<td>2005</td>
<td>SLIS launched its Executive MLIS program, designed for experienced library managers.</td>
</tr>
<tr>
<td>2006</td>
<td>SLIS introduced a new culminating experience option—the e-portfolio.</td>
</tr>
<tr>
<td>2007</td>
<td>The School’s MLIS program was fully re-accredited by the American Library Association, marking 40 years of continuous accreditation.</td>
</tr>
<tr>
<td></td>
<td>SLIS received the Pratt-Severn Faculty Innovation Award from the Association for Library and Information Science Education (ALISE).</td>
</tr>
<tr>
<td></td>
<td>SLIS opened its Second Life island, bringing the immersive learning environment to our School.</td>
</tr>
<tr>
<td>2008</td>
<td>SLIS launched the Master of Archives and Records Administration (MARA) degree program.</td>
</tr>
<tr>
<td></td>
<td>The first doctoral cohort was admitted to the San José Gateway PhD program.</td>
</tr>
<tr>
<td></td>
<td>SLIS introduced a one-unit emerging technology course for all new students.</td>
</tr>
<tr>
<td>2009</td>
<td>SLIS transitioned to the Global e-Campus for Library and Information Science, delivering all courses through distance learning.</td>
</tr>
<tr>
<td></td>
<td>The School’s MLIS program was ranked #22 in the nation by <em>U.S. News &amp; World Report</em> and #1 in LIS e-learning.</td>
</tr>
<tr>
<td>2010</td>
<td>SLIS was honored to receive nearly $1 million in federal grant awards from the Institute of Museum and Library Services.</td>
</tr>
</tbody>
</table>
Career Exploration Tools Aid Students and Alumni

This past year has been a time of economic challenges for many in our profession. In response, our School has stepped up our career exploration and job search resources.

The School hosts virtual career fairs and workshops regarding career opportunities and job search skills. Students and alumni can attend these online events in “real time,” or view recorded sessions on our website at their convenience. The School’s career advisor is available on an ongoing basis to provide individual coaching regarding resumes, cover letters, and interview skills.

In addition, our School continues to provide access to online listings of job openings in the field. Over the years, we have developed strong connections with numerous LIS employers, and we actively encourage them to reach out to our students and alumni when they are hiring.

This year, we also introduced a new website that features information regarding how to identify a career direction and develop a job search strategy.

Visit our new career development website at: http://slisweb.sjsu.edu/resources/career_development/

Supporting Students in Their Career Explorations

Career Advising • Library Tours • Online Webinars
Career Development Website • Professional Conferences
Student Groups • Alumni Interaction on Facebook
Career Exploration Events • Internships

Congratulations

... to our School’s 464 graduates who earned an MLIS degree in 2009-2010

For a complete list of graduates, visit: http://slisweb.sjsu.edu/annualreview/
SLIS by the NUMBERS

45 states where SLIS students live (and 17 countries)

200 course sections offered each semester to our MLIS students

180 internships available to SLIS students each term

25 the maximum number of students in each core course (and a maximum of 30 students in each elective course)

100% of incoming SLIS students receive a one year paid membership in ALA and their state library association chapter

SLIS GRADUATES!

... to the **106 alum** who graduated from our School in 2009 and were invited to join the **Beta Phi Mu** honor society

For a list of Beta Phi Mu nominees, visit: http://slisweb.sjsu.edu/annualreview/
In Fall 2010, our School welcomed a new director, who will maintain our commitment to preparing our graduates to be ready to meet the future.

Dr. Sandra Hirsh is an experienced LIS scholar and leader, who brings a blend of academic and professional achievements, including experience as a faculty member at several academic institutions, as a librarian in academic and special libraries, and more than a decade in leadership positions with two of Silicon Valley’s leading global companies. She is a recognized advocate for library services, has an extensive record of research in the field, and has been actively involved in leadership roles with professional associations.

Hirsh is a second generation librarian who started her career more than 25 years ago in an academic library. Her connection with our School dates back to 1991, when she taught a graduate course in reference services. For the last nine years, she has been a member of the School’s International Advisory Council.

In addition to her work with our School, Hirsh’s academic experience includes serving as an Assistant Professor for the School of Information Resources and Library Science at the University of Arizona and as an adjunct faculty member for the Information School at the University of Washington.

Her research has focused on information-seeking behavior and understanding the information needs of a broad spectrum of users, from children, to historians, to engineers. She is the recipient of a highly competitive National Science Foundation grant, and she holds five U.S. patents for her innovative design concepts for consumer web products.

For the last decade, Hirsh has worked for Microsoft and Hewlett Packard (HP)—two leading global companies. As a senior user experience manager at Microsoft’s Silicon Valley Campus in California, she developed products that leveraged emerging technology to meet user’s information-seeking needs.

Hirsh also directed the Information Research Program at HP Labs, where she investigated how HP researchers use information and integrate it into their work.

Hirsh brings a record of active service to our field’s professional associations. She has served on committees and been a conference presenter and organizer for the American Society for Information Science & Technology, the American Library Association, the Special Libraries Association, and the Association of Library and Information Science Education.
RESPONDING TO CHANGE

In a rapidly changing field, we prepare our graduates to be ready for the future.
Preparing Students for the Future through Extensive Curriculum Choices

Our field is changing, and our School continues adapting to those changes by expanding the scope of our curriculum so students can choose from a wide range of courses that will prepare them for the future—whether they choose to work in physical or virtual libraries or as an information management professional in another setting.

Our faculty members are excited about introducing students to the latest changes in our field, which are presented in new course modules or by offering an entirely new course. For example, our students can choose from a wide range of electives covering topics such as website design and programming, online searching, web usability, database design, leadership, marketing, and financial management.

Embarking on

New Career Paths

While many of our students and alumni work in the types of jobs you might picture for individuals who hold an MLIS degree, others are embarking on new career paths, both inside libraries and in other settings, which highlight the myriad of opportunities available to our graduates.

Michael Nack, operations manager for the Engineering Library at Stanford University, oversees the library’s circulation, reserves, and facilities operations. He worked closely with librarians to analyze, downsize, and relocate 90% of the library’s print collection to off-site storage, while shifting to a predominantly electronic resource collection. He researched and tested various emerging technologies that will be implemented in the new “bookless” library, including media walls, eBook readers, collaborative technologies, and dynamic web tools. His original research studies regarding loan desk interaction and reserves usage have influenced the development of new service models and job descriptions for staff.

Marsha Schnirring is founding director of the Center for Digital Learning and Research at Occidental College in Los Angeles. The center focuses on enabling student and faculty success in the rapidly changing world of digital scholarship. It provides education and resources on topics such as learning how to publish on a digital scholarship platform or use open source learning management systems. Schnirring is also part of a leadership team focused on transforming Occidental’s library into an academic commons, reframing the library to meet 21st century needs.

Carol Pearce is a project manager for Innovative Interfaces, a company that is best known as the maker of the Millennium integrated library system. She enjoys working in “the intersection between information and technology.” Pearce also volunteers her time to develop a website for the Children of Ethiopia Education Fund, which seeks to improve the lives and educational opportunities for girls in Ethiopia.
Megan Berru is a librarian at Doctor Evidence, a California-based company that prepares data-driven reports on medical treatment options. Berru helps prepare research reports for consumers, physicians, and pharmaceutical companies.

Jami Moritt, records manager for the City of Berkeley in California, is responsible for maintenance and continued development of the citywide records management program, including updating and checking compliance with the citywide records retention schedule and indexing and imaging documents posted to the city’s online database.

Connie Schardt teaches physicians how to research and critically evaluate literature regarding treatment outcomes, and incorporate this information into their clinical decisions. It’s all part of her job as education coordinator at Duke University Medical Center Library in North Carolina. Schardt also served as the 2009–2010 president of the Medical Library Association.

CHECK OUT SOME OF THE TITLES OF OUR NEWEST COURSES

- Web 3.0 Emerging Trends in Libraries
- Using Social Media for Competitive Research
- Globalization and Diversity • Information Entrepreneurship
- Digital Asset Management • Web-based Thesauri
- Implications and Applications for New Media
MARA Students Prepare to
Step Into the Future

Our School’s Master of Archives and Records Administration (MARA) program is now in its third year. Students learn how to use sophisticated technology to help organizations preserve and provide access to their growing volume of digital and analog assets. Delivered fully online, the MARA program prepares students for success in this rapidly evolving field—one that promises to offer exciting career options for our graduates in the years ahead.

 Ember Krumwied

MARA student Ember Krumwied knew from her nose that she found the right profession as a records manager.

“I get such a kick out of the smell of old paper,” said Krumwied, who started out working as a records manager for a timber company that kept stacks of old inventory logs and ledger books. “The records were starting to turn yellow in small card catalog boxes, and I loved being around them.”

Like a lot of records managers, Krumwied fell into the profession by chance and was surprised to find that she had a knack for it. She now works as a records manager for a real estate developer in suburban Seattle and became a Certified Records Manager in 2005.

Krumwied holds an undergraduate degree in business, and after deciding that MARA’s fully online program offered the flexibility she needed, she joined the second MARA cohort in Fall 2009.

Krumwied’s goal as a MARA student is to validate her assumptions about proper records management, while learning about archives. “I have no experience working in archives, and one of the things that really interested me in the MARA program is its dual focus on both records management and archives,” she said. “One day, I would love to be in the position to physically touch—with the right protective gear, of course—the Declaration of Independence. I love the idea of preserving history.”
Amy Abadilla

As a photographer, Amy Abadilla appreciates the value of photographic prints and textual records. And as a MARA student, she's learning the latest techniques in digital records management—including how to reach out to librarians and archivists who are reluctant to shift from a paper-based world.

“I love the tactile experience, and there's nothing I would love more than to sit in a room full of negatives,” Abadilla said. “But I know we need to convert paper documents, VHS tapes, and photos into a more accessible format in order to keep them accessible and to reach a wider audience.”

Abadilla says her interest in archives was a natural extension of her work in photography. She initially wanted to work in a film archive, but as she's learned more about archival work, she's become interested in other types of archives as well.

In addition to her MARA studies, Abadilla works full-time in the Seattle Public Library's reference services department. Abadilla started working there six years ago and became intrigued by the library's archival materials. “The MARA program is definitely the right fit for me,” she said.
Doctoral Students Prepare to Shape the Future

Students in the San José Gateway PhD Program are pursuing a wide range of research topics, including library leadership and funding issues, information-seeking behavior of adolescents, library-faculty collaboration in academic institutions, collective memory, and how to ensure that LIS curriculum is responsive to emerging technology. Not only will their research help prepare them to shape the future of our profession, but as part of an international doctoral program that includes faculty supervisors from two continents, our doctoral students will be ready to meet the future with a truly global perspective on the profession.

The San José Gateway PhD Program is delivered in partnership with the Queensland University of Technology (QUT), an Australian university known for its dynamic research culture and internationally recognized scholars.

Doctoral Student Explores Information Sharing Practices

Doctoral student Laura Anderson works at IBM Research–Almaden, the birthplace of the first commercial hard-disk drive and relational databases. Her professional surroundings provide inspiration for her doctoral dissertation, which will examine information sharing practices for virtual teams.

“A lot of people at IBM work in technically intensive jobs,” Anderson said. “For me, the whole reason we have all of these computing environments and hardware and software tools boils down to the mission of making information available to people.”

Anderson plans to examine information sharing within a geographically distributed software development team. In particular, Anderson will explore how members of the team seek the “right information” through both formal and informal channels. “You want the right flows of information, but you don’t want too much,” she said.

Anderson has worked at IBM in Silicon Valley for 28 years and is well-versed in participating in collaborative, geographically distributed teams. She’s worked on projects that include a joint study in the mid-1990s with the Institute for Scientific Information that looked at coupling online bibliographic data with published articles, and on a project to make patent information available online with accompanying metadata. “And now I am lucky to have the opportunity to explore the information questions surrounding massive interconnections of systems, data, and people in IBM’s Smarter Planet initiative,” she noted.

“I hope to make a measurable impact on improving the effectiveness of virtual team information practices and develop insights that are applicable to diverse project teams,” she said. “Today’s workplace is global and dynamic, whether in a business, government, or academic setting. Our information sharing practices are foundational enablers of success for these critical activities. To me this is a cornerstone for the future.”

“The broad expertise of SLIS and QUT faculty members provides a stimulating research community for doctoral students.”

Laura Anderson
Exploring the Changing Face of Our Profession through Internships

Internships help our students understand the changing nature of our profession while gaining valuable real-world experience (and course credit). Each semester, students can choose from more than 150 paid and unpaid internship opportunities, in a wide range of settings. Examples include cataloging collections, processing archival holdings, digitizing analog materials, website design, serving as adult literacy tutors, providing reference services, and creating online tutorials that explain how to use databases. While most internships are on-site field experiences, some organizations now offer virtual internships, making it possible for our students to benefit from these excellent learning opportunities, regardless of where they live.

Internship supervisors collaborate with our faculty to provide rich, structured field-learning experiences for students. As interns explore career options and expand their professional connections, they also participate in a two-way exchange of knowledge. Interns gain hands-on experience in a variety of job functions, and they frequently share what they’ve been learning in their courses with their host institution.

Internships Opens Doors to State Library Position

SLIS student Shayna Muckerheide knew she was taking a financial risk when she decided to scale back her journalism job to part-time so she could work as an unpaid intern and gain library experience at Arizona State University (ASU). But the gamble quickly paid off. Muckerheide’s internship at ASU’s Fletcher Library during the summer of 2009 led to invaluable professional connections, and within a few months, it helped her land a full-time job as a special events coordinator with the Arizona State Library.

“You have to take the leap and get some library experience if you’re switching careers. In this economy, you can’t just step into a full-time library position without any experience,” said Muckerheide, who credits the internship with helping her achieve her goals.

Muckerheide now coordinates the One Book Arizona program and other State Library events, and she was recently promoted to a program specialist position, where she’ll expand her focus to include library services for older adults. She also helps out with statewide reading, literacy, and librarian education programs.

It was networking, in part, that helped Muckerheide find her first full-time library job. While interning at ASU, she worked alongside a former president of the Arizona Library Association. Muckerheide describes her as “a great mentor” who introduced her to several people from the State Library. In addition, while interning, one of Muckerheide’s projects involved creating a wiki to help keep track of events.
Responding to Change

Exploring the Changing Face of Our Profession through Internships

Rose Khoury
SLIS student Rose Khoury was thrilled to intern at the Library of Congress in Washington D.C. during Fall 2009, where she helped promote use of the Library’s primary sources in K–12 education. She also collaborated with colleagues to create primary source sets focused on specific themes, such as Veteran’s Day and Child Labor.

Organizational Consulting Projects
Completed by SLIS Students in the Executive MLIS Cohort

Connie Chapman
Toward Workforce Planning for Fraser Valley Regional Library
Prepared for Fraser Valley Regional Library, Abbotsford, British Columbia

Troy Christenson
An Analysis of Human Resources Management at the Riverpoint Campus Library: the Integration of Two Multi-Organizational Branch Libraries
Prepared for the Riverpoint Campus Library, Spokane, Washington

Jason Duran
Public Services Staffing Guide
Prepared for the Belvedere-Tiburon Library, Tiburon, California

Joyce Rages
Implementing a Single Service Point at the Stanford Graduate School of Business, Jackson Library
Prepared for the Stanford Graduate School of Business, Jackson Library, Stanford, California

For more stories about our Students & Alumni
http://slisweb.sjsu.edu/people/meet/
SLIS student Brian Eisenberg worked on a special project at the Library of Congress that could lay the groundwork for a new practice in digital preservation and publication of original music manuscripts.

Eisenberg worked with original manuscripts donated to the Library by American composer Elliot Carter. The Library is using Carter’s handwritten scores for a pilot project that involves online educational presentations of Carter’s music in the Library’s Performing Arts Encyclopedia.

Eisenberg focused on sketches for Carter’s Cello Sonata, tracing the development of Carter’s long melodic line throughout his drafts and into the completed work. The sketches were digitized as images and placed on the Library’s website for viewing.

Eisenberg also transcribed specific passages into a digital format using Sibelius Notation Software, allowing researchers and scholars to hear each example. Using Sibelius to generate the recordings avoids copyright issues and potentially saves the Library hundreds of thousands of dollars, because Carter already gave his permission and the recording is generated by “virtual instruments” rather than live musicians who would be paid royalties.

The project allowed Eisenberg, a professional musical composer, arranger, and publisher who is transitioning into librarianship, “to spend time in the music division in the largest library in the world, merging my existing professional identify with my emerging one,” he said.

“I also learned a lot about the Library’s music division, including the different ways priceless archival collections can be made available to people all over the world online,” said Eisenberg.
SLIS Scholarship Recipients

David Brown
H.W. Wilson Endowed Scholarship Award

Juanita Carter
Terrence Crowley Endowed Scholarship Award

Abigail Dansiger
NewsBank Endowed Scholarship Award

Frank Djeng
SLIS Alumni & Friends Endowed Scholarship Award

Rosan Mitola
Connie Costantino Endowed Scholarship Award

Jessica Navarro
Blanche Woolli Endowed Spectrum Scholarship Award

Sunny Sritongsook
Kaiser Permanente Endowed Scholarship Award for Medical Librarianship

Virginia Velati
SLIS Faculty Endowed Scholarship Award

SLIS Graduating Student Awards

Rose Khoury
Stella Bunch Hills Award in Youth Services

Michael Nack
Jean Wickers Award for Professional Practice

Jonathan Paulo
Edna B. Anthony Award in Reference and Information Services

Richard Santos
Shirley Hopkinson Award in the Organization of Information

Elena Shulman
Ken Haycock Endowed Award for Exceptional Professional Promise

Spectrum Scholars American Library Association

Reginald Lamont Allen
Rachel Arteaga
Kaela Cordova
Candelaria Baez Mendoza
Cristina Emerald Mitra
Mayumi Miyaoka
Jessica Marie Navarro
Holly Nguyen
Sofia Erendira Vazquez-Duran
Sharon Kay Tani

Master’s Theses

Daryn Eller
California Librarians and the Vietnam War, 1967-1972

Lynne Kemmer
Information Management Professionals and Programs in U.S. Architecture Firms

Michael Murray
Frederick Beecher Perkins: Library Pioneer and Curmudgeon

Joseph Spencer
The Rise of Mormon Cultural History and the Changing Status of the Archive: A Case Study
Our sophisticated distance learning environment prepares our graduates for a successful future, where they will continue to apply the latest technology in their professional lives.
A Glimpse Inside Today’s Distance Learning Environment

What do you envision when you hear the term “distance learning”? Do you picture students watching live classroom discussions and instructor lectures via a remote connection? Do you think about students who attend face-to-face classes at a satellite campus close to their home? Do you picture independent study, where instructors email assignments to students who return them without interacting with instructors or other students?

If these are the images you have of distance learning, then we invite you to read more about the amazing opportunities available to today’s online students. Distance learning has come a long way in recent years, and our School offers a highly interactive, rich online learning environment.

Learning to work and interact online, using the latest technology, prepares our graduates for the myriad of ways they will use technology throughout their careers. As they gain experience using technology during graduate school, our students set the stage for success in the years ahead, when they will need to continue adapting to emerging technology.

And in today’s highly competitive job market, employers are looking for individuals who not only offer extensive knowledge of our discipline, but also the ability to use the latest technology platforms to create solutions, collaborate with co-workers, and interact with clients—who may be around the corner or across the globe.

HIGHLIGHTS OF OUR SCHOOL’S ONLINE LEARNING ENVIRONMENT

ONLINE DISCUSSIONS
Students interact regularly with their peers and instructors via each course’s online discussion board, where they can post their comments and respond to questions at their convenience. Many courses also include live online discussions via our School’s web conferencing platform.

INSTRUCTOR LECTURES
Faculty members and guest presenters share their knowledge with students through a variety of online platforms, including lectures delivered via web conferencing, audio podcasts, and narrated slide presentations or screencasts, which integrate images of website content with audio and video material. Instructors record their lectures so students can view them at their convenience. All video lectures are captioned and transcripts are available for audio lectures, making it easy for students to search content.

Throughout my years in the MLIS program, I’ve found that the School offers the support I need to learn new technology, apply it in my coursework, and even have the chance to serve as a peer mentor, helping my fellow students learn to use online tools.

◆ Anne Madsen, 2010 graduate
Embracing a Future Rich in Technology

Informal Interaction

Students can chat informally with instructors and peers by taking part in optional “office hours” conducted via live web conferencing. They can also chat with instructors and peers via email, on blogs, or on the School’s Facebook page.

Group Projects

Students engage in a wide range of group projects with colleagues from around the world. They collaboratively build wikis, blogs, web pages, presentation slides, and podcasts. Their collaboration tools also include discussions during live web conferencing sessions, via Skype’s internet-based voice and video calling service, in Facebook groups, and through use of text messaging and email.

The MLIS competencies I’ve focused on and the online format of my coursework have prepared me to handle today’s evolving technology while upholding long-lasting library science values. The School is a stellar example of how a distance learning program can make it possible to juggle work and family responsibilities, while retraining oneself in a rapidly changing economic and professional environment.

Joyzelle Davis, MLIS Student

Opportunities for Face-to-Face Interaction

Career Workshops • Library Tours
Professional Conferences • Internships
On-site Professional Projects
“Presentation skills are essential in graduate school and in professional life...I require all my students to make presentations and think about ways to engage their audience.”

Steven Tash, SLIS Lecturer

RESEARCH
Our School’s students are part of a community of scholars, which includes the opportunity to participate in research projects with our faculty. They can participate as research assistants regardless of where they live, and they frequently have the opportunity to use emerging technology tools as they conduct research or share their accomplishments via virtual conferences and virtual poster sessions.

STUDENT PRESENTATIONS
Students deliver presentations using web conferencing, as well as a variety of screencast tools and Second Life’s immersive environment. Beyond using simple PowerPoint slides, instructors encourage students to try out new types of presentation software and integrate images, video, or website tours into their presentations.

SLIS student David Joyner used a live web conferencing video session to complete a class project. David invited a guest speaker (a former World War II pilot) to share his experiences with students from the high school library where David works.

Our School’s Second Life island gives students the opportunity to meet in virtual spaces with their instructors and peers, construct 3D objects and exhibits, and make presentations through their avatars.

SLIS students Rebecca Burgan and Jeff Schiller created a visually interesting presentation regarding their taxonomy project using a newer type of presentation software, known as Prezi, and then shared it with their class during an online session held via web conferencing.

ELECTIVE CHOICES
Our School’s students also have the opportunity to enroll in selected online courses offered by other LIS institutions—opening up a world of exciting elective choices. As a member of the Web-based Information Science Education (WISE) consortium, our students can take online courses from LIS graduate schools in the United States, Canada, and New Zealand. Our faculty can also take advantage of the online pedagogy resources offered by WISE, helping them excel as online educators.
Peer Mentors Support Integration of Distance Learning Tools

Many of our students reach out to their colleagues by serving as peer mentors. These specially trained peer mentors provide support and assistance as new students learn to use the variety of tools embedded in our School’s online environment.

Peer mentors are part of the instructional team for the School’s one-unit introductory emerging technology course, required for all incoming students. The course introduces students to our distance learning and social media tools, offering them a range of learning activities to increase their competency.

During these courses, peer mentors provide one-on-one coaching and guide new students through a series of hands-on exercises using the tools. For example, new students learn to use the School’s web conferencing platform, practice how to collaborate on the shared “whiteboard,” take a shared tour of a website, and troubleshoot any audio issues. The goal is to help new students feel as comfortable using our School’s distance learning tools as they are with face-to-face classroom interaction.

Peer mentors also support our School’s rich online learning environment on an ongoing basis. For example, they:

- Moderate live online class meetings—resolving any technical issues and ensuring that sessions run smoothly as instructors and students interact, make presentations, and share slides, videos, and documents.
- Post recorded sessions to the course website for access by students who are not able to attend the live session, or who want to review it later.
- Set up web conferencing sessions for students who then use the tool for group project discussions and collaboration.
- Set up and moderate sessions for students who want to rehearse using the tools to deliver a presentation.

50 students served as peer mentors last year

PEER MENTORS also host live drop-in sessions for students, offered nearly every day, where they answer questions about how to use Elluminate, our School’s web conferencing platform, and provide students with opportunities to practice using special features.
Preparing our Faculty for Success in Online Teaching

Each new faculty member completes an instructor version of our Schools’ emerging technology course, ensuring they are comfortable with our online environment. Faculty members can also request additional support from our School's online pedagogy team, who provide assistance in embedding distance learning tools into courses and making the online learning environment engaging and effective. Faculty members regularly share and discuss best practices with their colleagues via an online discussion board and at our annual in-person faculty institute.

“I find that distance education allows me to do things in my courses that I couldn’t do in the physical classroom. Not only can students work through the materials at their own pace, but I can embed the lesson with examples, activities, games, and videos that would be much harder to accomplish in a physical classroom.”

◆ Melissa Wong, SLIS Lecturer

“Our student chapter continues to see growth in the number of events we offer and the number of students who participate in each event. One of the new programs offered recently was an innovative pre-ALA conference event, held online, aimed at helping students learn how to navigate professional conferences and network effectively.”

◆ Debbie Faires, Assistant Director for Distance Learning and ALASC Faculty Advisor
SLIS Student Chapter Wins National Award for Third Time

The American Library Association Student Chapter (ALASC) at our School was honored as the ALA Student Chapter of the Year for 2010—an award it has now received three times. One key reason for the chapter’s success is the innovative ways it connects with our School’s students, who live across the continent and around the world.

The ALA award committee was impressed with the student chapter’s “excellent use of social networks to inform and involve members, and the variety of both in-person and virtual programs.” The award committee also commented on the School’s transition to a fully online delivery model, “ALASC has not only adjusted and adapted, but flourished.”

In addition to online events offered through web conferencing and Second Life, ALASC offers local events in a variety of locations, which provide opportunities for face-to-face networking. ALASC also connects with students through its blog and newsletter, as well as through social networking tools like Facebook, Twitter, YouTube, and Flickr.
Students Volunteer at Virtual ALA Conference

Several of our School’s students volunteered at a virtual conference sponsored by the American Library Association (ALA), held during March 2010. The Future is Now: Libraries and Museums in Virtual Worlds was presented in Second Life’s three-dimensional virtual world.

Mary Trice decided to volunteer at the virtual conference after one of her instructors encouraged her to participate. Her duties included organizing conference orientations, helping attendees maneuver to their Second Life seats, and moderating a presentation.

“As a volunteer, I was able to network with numerous leaders in the library and information science community,” said Trice, who worked in the corporate world for many years as a database designer and software developer before deciding to leverage her tech skills and embark on a second career as a librarian.

Trice already holds a master’s degree in Information Systems Technology, though she’s enjoyed choosing MLIS electives that focus on web design and development of user-centered information systems. “I’ve found that the School’s emphasis on emerging technologies is a natural continuation and expansion of my IT skills,” she said.

Ann Clark volunteered at the virtual conference, helping attendees become comfortable with Second Life in the weeks before the event and attending each session to keep it running smoothly.

Second Life is almost second nature for Clark, who’s had a presence in the virtual world since she enrolled in our School’s MLIS program. She also has a Facebook page for both herself and her avatar, and she recently completed the School’s Web 3.0 Emerging Trends in Libraries course.

“As I finished the MLIS program in Spring 2010 and prepare for my job search, I knew it was important for me to connect with as many people in the profession as I could,” said Clark. “Thanks to the virtual conference, I now know people from ALA and libraries across the nation.”

Mary Trice
2009–2010 President, American Library Association
Dr. Camila Alire
SLIS Faculty Member

Ann Clark
2009–2010 President, Medical Library Association
Connie Scharlott
SLIS Alumna

Liana Juliano
2009–2010 President, American Indian Library Association
SLIS Alumna and Lecturer
Through their research and teaching, our faculty members are shaping the future of our profession and providing the inspiration and guidance our graduates need to be ready for the changes that lie ahead.
Identifying Best Practices in Social Media Records Management

As use of Facebook and Twitter continues to grow, organizations are actively exploring new ways to capitalize on the popularity of social media tools to collaborate with their employees and engage customers. Associate Professor Patricia Franks and two SLIS students teamed up recently to examine use of social media tools by government agencies, thanks to a grant from the IBM Center for the Business of Government.

While use of social media offers some clear benefits, such as increased government transparency and citizen participation, there are associated risks that must be weighed, including potential violations of privacy and security breaches. Agency leaders also wrestle with how to use their limited resources to deal with increasingly limitless online content.

Frank’s team studied these issues in order to understand how federal agencies are integrating social media tools into their operations. They also developed best practice guidelines for information professionals regarding how to preserve and manage records created using emerging technologies.

SLIS students Karen Olympia and Angelo Roselle served as research assistants on the project. They collected data from more than 250 government websites, such as the White House, the Department of Defense, Homeland Security, the Internal Revenue Service, and the National Archives and Records Administration. The team analyzed that data to understand more about the agencies’ social media initiatives, including their impact on existing records management policies and practices.

Roselle, who graduated in May 2010, said that his decision to earn his MLIS degree was strongly influenced by his childhood, spent in a cult where access to information was restricted. When he left the cult and started his new life in 2001, Roselle spent much of his time at his local public library immersed in books and learning to access information.

After earning an undergraduate degree in history, Roselle wanted a career that would help him work with people who had “grown up without intellectual freedom.” Librarianship was particularly appealing because the profession “opposes censorship, allows for the free expression of ideas, provides equal and open access to all viewpoints, and facilitates people’s pursuit of knowledge.”
Reclaiming History

Is our history for sale? That’s the question that Dr. Patricia Franks wants to spotlight as she explores the challenges of safeguarding our nation’s historical documents.

Seed funding from a small grant helped Franks launch her Reclaiming History project in Spring 2010. Her goal was to learn more about lost or stolen historical public documents that are sold illegally to the highest bidder on websites or made permanently inaccessible to the public and historians.

By raising awareness regarding the “sale” of our nation’s history, Franks hopes to help public officials, historians, archivists, and records managers more effectively safeguard public records, secure historical artifacts, and reclaim missing records.

Along with a team of SLIS student assistants, Franks collected data regarding missing and reclaimed records, as well as laws enacted to address this issue. Her team then developed a virtual, three-dimensional exhibit in Second Life, where visitors can view replicas of the reclaimed objects and hear stories about how the object was lost or stolen and then reclaimed. For example, SLIS student Katrina Laws developed an exhibit describing how a marriage license for legendary frontiersman Davy Crockett appeared on the PBS television program Antiques Roadshow and was eventually reclaimed by the State of Tennessee.

Visitors to the Reclaiming History virtual exhibit can learn about the methods currently used to secure public records, as well as successful efforts to reclaim missing records and educate the public. Visitors can also explore legal aspects of this issue, including criminal penalties for those who steal public records and requirements pertaining to individuals who unknowingly purchase stolen records.

Virtual Center Opens

Reclaiming History was the first virtual exhibit to be built in the School’s new Virtual Center for Archives and Records Administration (VCARA).

SLIS student Elena Shulman worked with Franks to build VCARA on the School’s Second Life island. She developed VCARA’s meeting and exhibit spaces, modeling them after a Greco-Roman design.

Together with a team of other SLIS students, Shulman also helped Franks plan a virtual conference held during May 2010, entitled Public Records/Public Trust. During the conference, more than 45 attendees were taken on a guided tour of the Reclaiming History exhibit and participated in discussions regarding efforts to find and reclaim lost and stolen historical records. Among the attendees were representatives from the New York State Archives, who later used the exhibit space for a department meeting in order to share the information with co-workers.

Franks and Shulman also co-presented a virtual poster session—History for Sale—at a virtual conference hosted by the American Library Association in March 2010.
Studying a Multi-Library Text Reference Collaborative

Use of text messaging is skyrocketing, and our nation’s libraries are starting to explore new ways to tap into this increasingly popular communication platform to connect with their patrons.

Assistant Professor Lili Luo will conduct the first in-depth research regarding how libraries can meet their patron’s information-seeking needs via text messaging. Thanks to a grant from the Institute of Museum and Library Services, Luo will conduct a two-year study of how libraries can use text messaging as a platform for providing virtual reference services, as well as how they can collaboratively deliver services and expand their ability to meet patron needs during challenging economic times.

Luo will investigate how text reference service is different from other types of virtual reference services (such as email and instant messaging) and how it can fulfill users’ information needs. She will also study whether text reference provides an opportunity for libraries to engage new users, including our nation’s teens—the fastest growing group of individuals using text messaging.

Luo will study the rich pool of data available via InfoQuest, the nation’s first large-scale collaboration by numerous libraries to provide text reference services. Launched in July 2009, today more than 60 libraries from multiple states participate in InfoQuest. They include a wide array of library types, including urban, suburban, and rural libraries, small and large libraries, and public, academic, school, and law libraries.

The project’s goal is to learn from InfoQuest’s innovative national model, gleaning new knowledge regarding how to implement, manage, and assess a collaborative text reference service model, as well as factors libraries should consider when deciding whether or not to participate in a text reference collaboration. Results will establish a solid understanding of the text reference user community and provide a roadmap for libraries interested in adopting texting to meet patrons’ information needs.

“The InfoQuest team is eager to participate in Dr. Luo’s research, which will help library leaders better understand how to use texting to meet patron needs. The findings will be especially important for libraries with limited funding, who can learn more about how to pool their resources with other libraries to reach increasingly diverse communities.”

◆ Lori Bell, InfoQuest Leadership Team
Connecting people with the information they need has always been a core purpose of libraries. Assistant Professor Lili Luo is partnering with Professor Peter Allen Lee, from the SJSU School of Social Work, on a one-year research project aimed at helping library patrons find the information they need regarding local social service resources. The study builds upon a pilot program launched at San Jose Public Library (SJPL) in October 2009, known as Social Workers in the Library (SWITL). This unique collaboration between information professionals at SJPL and social work practitioners seeks ways to increase access to social services resources by reaching out to library patrons and providing consultation and information regarding local agencies and programs.

Thanks to a grant from our university’s College of Applied Sciences and Arts, Luo and Lee will collaborate with the SWITL team to examine the efficacy of the program model and assess additional opportunities to expand the program through new community partnerships, as well as new service delivery models. A secondary goal of this exploratory research is to identify best practices and share lessons learned regarding this distinctive model.

Many library patrons need access to information regarding local social services available in their community to meet needs such as homelessness and hunger, domestic violence, substance abuse, health and mental health issues, grief and loss, aging-related challenges, juvenile justice and delinquency, and employment. Libraries offer a unique venue for developing new approaches to expanding awareness of and access to social service programs, resources, and information.

Despite a handful of efforts to unite these two disciplines that have similar missions to advance community well-being and enrich lives, there are few deliberate partnerships between public libraries and the social work profession and limited program models where these types of collaborations result in increased access to social services.
Preparing a New Generation of Librarians to Meet the Future

As our nation becomes more diverse, being ready to meet the future includes ensuring that our nation’s future librarians are ready to serve multicultural, multilingual, and multi-generational communities. Towards that ambitious goal, our School has partnered with three library systems across California, as well as a national professional association, to provide scholarships and other support for individuals from traditionally underserved communities.

Thanks to a series of grants received from the Institute of Museum and Library Services (IMLS) over the last four years, an estimated 50 students will receive scholarships and other support as they earn their Master of Library and Information Science (MLIS) degree at our School and prepare to serve diverse communities.

Partnerships to Recruit Future Librarians

Over the last few years, our School partnered with the following organizations to apply for IMLS funding, which has allowed us to recruit and educate a new generation of librarians who come from traditionally underserved communities and are eager to serve multilingual, multicultural communities:

- Los Angeles Public Library
- San José Public Library and the San José State University Library
- Serra Cooperative Library System, serving San Diego and Imperial Counties

Young-Soon Kwon emigrated to the U.S. from Korea in 1990, though years went by before she was aware of the services offered by her local public library. Kwon immediately started volunteering in the San Diego Public Library system and spreading the word about the library’s resources to her multicultural community. Today, she works as a library clerk while earning her MLIS degree at our School, thanks to the IMLS grant that makes it possible for her to receive a scholarship, plus mentoring and other support. Kwon hopes to continue working at the library after she graduates, where she wants to focus on expanding the library’s outreach to its large Chinese, Filipino, Korean, and Vietnamese communities.

Lizeth Legaspi emigrated to the U.S. from Mexico at age 19, and for the last ten years she’s been working at a public library in Calexico, a small California town along the U.S.–Mexico border. Thanks to an IMLS grant awarded last year to the Serra Cooperative Library System, Legaspi is receiving scholarship funding and other support as she earns her MLIS degree at our School. Legaspi is eager to apply what she is learning in graduate school, as she helps her library improve resources for recent immigrants and raise awareness regarding library services offered to the community, which has an unemployment rate among the highest in the nation.

CONGRATULATIONS

to the six individuals who earned their MLIS degree in 2010 through our School’s IMLS-funded partnership with the San José Public Library and the San José State University Library.

Adriana Hernandez Poo • Alejandra Dubcovsky–Joseph • Connie Hong-nei Wong • Elizabeth Lopez
Padmashree Gadde • Patricia Toney
Circle of Learning Reaches Out to American Indians and Alaska Natives

Our School is partnering with the American Indian Library Association (AILA) to launch Circle of Learning—an initiative designed to recruit and support American Indians and Alaska Natives who are interested in earning a fully online MLIS degree from our School.

Less than 0.3% of our nation’s librarians are American Indians and Alaska Natives, and the project’s goal is to increase the number of Native librarians who understand tribal culture and are committed to addressing the challenges faced by libraries serving Native patrons.

Thanks to a generous IMLS grant, Native students enrolled in our School’s MLIS program will receive financial assistance and other support, including mentoring, career advisement, field experiences, involvement in professional conferences and workshops, and interaction with Native leaders in the profession.

Circle of Learning’s unique blended approach of online curriculum delivery and face-to-face social and professional interactions will allow scholarship recipients to live anywhere as they earn their degree, while ensuring that they receive personalized support and develop a professional network that will benefit them in the years ahead.

http://slisweb.sjsu.edu/circleoflearning/

Circle of Learning Advisory Committee members
Back row, left to right: Heather Devine, Susan Hanks, Carlene Engstrom, David Ongley
Front row, left to right: Liana Juliano, Sandy Littletree, Holly Tomren, Teresa Mares
(Not shown: Marissa Duarte, Jane Fisher, Sarah Kostelecky, Dr. Lorie Roy, and Kelly Webster)
Endowments
The Terence Crowley Scholarship Endowment
The Ken Haycock Leadership Award Endowment
The Kaiser Permanente Medical Librarianship Endowment
The SLIS Alumni & Friends Scholarship Endowment
The SLIS Graduating Student Award Endowment
The SLIS Research Fund Endowment
The H.W. Wilson Scholarship Endowment
The Blanche Woolls Spectrum Scholarship Endowment

Endowments create permanent support for student scholarships. Through an initial contribution of at least $25,000, endowment funds are used to provide ongoing scholarship awards each year to worthy students. For more information about leaving a gift to SLIS in your estate plan or establishing an endowment, please contact our School’s development officer, Lane Jimison, at 408-924-1142.

Pre-Endowments
The Connie Costantino Scholarship Endowment
The NewsBank Scholarship Endowment
The SLIS Faculty Scholarship Endowment

Grants
American Indian Library Association
California State University Research Funds Program
College of Applied Sciences and Arts, San José State University
IBM Center for the Business of Government
International and Extended Studies, San José State University
Institute of Museum and Library Services
Kenneth King Foundation

SCHOLARSHIP FUNDS
For more information about our School’s scholarship funds, or to donate online, visit our website:
http://slisweb.sjsu.edu/giving/
Numerous individuals and organizations contribute to our School, making it possible for us to offer student scholarships, recognize noteworthy student accomplishments, conduct research, and expand opportunities for our faculty and students. We are grateful for their generous support.

Director’s Council of 100
Sharon Denise Abbey
Jayanti Addleman
Robert Altman
Joan Bermeitinger
Anthony Bernier
Deanna Bleso
Emily Bond
Robert Boyd
Joyce Bray-Fessler
Kathleen K. Brown
Clifford Bushin
Justin Buzzard
Anne Casey
Jane Chang
Jessica and Thad Chester
Paul Christensen
Amy Clark
Nicholas and Claire Costantino
April Cunningham
Datron World Communication, Inc.
Edward DeJesus
Clifton C. DeMartini
Janice Dietrich
Jennifer Duarte
Jason Duran
Heather Ebey
John Ellison
Lucinda Elston
Monica M. Ertel
Debra J. Faires
Rosemarie Falanga
Glenn and Jane Fisher
Nnekay Fitzclarke
Barbara Jean Friedrich
Friends of the McClatchy Library
Fred and Roben Gerson
Fred Gertler
Kristine Gialdini
Jackie Gortman
Christine Carole Green
Don Hansen
Debra Hansen
Suzanne Harris
Ken Haycock
Patricia and Joseph Iannucci
Institute of Museum and Library Services
Ernie Ingles
Donald and Sylvia Jaffe
Jennifer Johnson
Carol Johnston
Monique Jones
David Joyner
Allyson Ruth Juhnke
Amelia Kassel
Robin Lee Kear
Gloria Keene
Sarah Kimakwa
John Krajewski
Brenda Lamb
Marcia Laughrey
Library and Information Science Students to Encourage Networking (LISSTEN)
Lori A. Lindberg
Geoffrey Liu
David V. Loertscher
Kathleen Margaret Long
Julie Mason
Joe Matthews
Cindy Mediavilla
Jane Frances Metz
Paula Miller
Mary and John Milton
Serge and Rhoda Mirabeau
Erik More
Mie Onnagawa
Sandra Lea Parker
Jeffrey Paul
Jeff Paulson
Kenneth and Janis Poe
Marnell M. Poll
Marion T. Reid
Brian A. Reynolds
Regina Lee Roberts
Hawa Sahib
Rebekah Sanders
Malgorzata Schaifer
C. James Schmidt
Eileen Schneider
Roberta Shaffer
Paul Sims
Benjamin Speller, Jr.
Frida Dvora Stein
Laura Jane Sullivan
Rita A. Torres
Judy Weedman
Kay Elizabeth Wellik
Deborah Williams
Judith L. Wood
Sheryl Wood
Virginia K. Woodis
Blanche Woolls
Leonard Wrate
Gordon Yusko

Friends of the School
Anne B. Aas
Debra Aberizk
Kristin Faith Anderson
Lea Aschkenas
Sonia Bautista
Eve Bekker
Roxane and Lee Benvau

Susan Berg
Gunnar and Bonnie Biggs
Mary Boyle
Mark and Linda Broder
Virginia and Terrence Connare
Sherri Cosby
Linda Crotty
Jackie Dunbar
Kelly Freitas
Michelle Frost
Paige Fugisue
Daniel Fuller
Michele Gibney
Simone Hedstrom
Amy Lynn Hroziencik
Nichole Elizabeth Julian
Roseann Kalich
Deanna Kaskin
Mariela Kaye
Jennifer Kordosky
Alana La Beaf
Stanley E. Laufner
Mary Beth C. Lefebvre
Paige Mann
Judith Norton
Liz Pickering
Catherine Raitlon
David Rose
Delena Cavitt Ruud
Joy Sanborn
Karen and Greg Saunders
Eric Scherer
Nan Singh
Elaine Tanzman
Lisa Valdez
David Van Kleeck
Brett Van Benschoten
David Earl Willis
Our School is ranked among the nation’s top programs in Library and Information Science, according to U.S. News & World Report’s “America’s Best Graduate Schools”

**RANKED #22**
Master of Library and Information Science program

**RANKED #4**
Teacher-Librarian program

**RANKED #1**
E-learning service provider

---

**SLIS Awards**

Dr. Ken Haycock  
Outstanding Professor

Dr. Ann Riedling  
Outstanding Lecturer

Dr. Lili Luo  
Outstanding Teacher

Dr. Mary M. Somerville  
Distinguished Scholar

Debbie Faires  
Distinguished Service — Faculty

Rhonda Dahlgren  
Distinguished Service — Staff

---

**Other Faculty Recognition**

Jean Bedord  
Published Member Award for Professional Literary Accomplishments  
San Andreas Chapter, Special Libraries Association

Dr. Joni Richards Bodart  
Scholastic Library Publishing Award  
American Library Association

Dr. Ken Haycock  
ALISE Award for Professional Contribution to LIS Education  
Association for Library and Information Science Education  
Beta Phi Mu Award  
American Library Association  
Outstanding Professor Award  
College of Applied Sciences and Arts, San José State University

Dr. Arglenda Friday  
Committee to Enhance Equity and Diversity Faculty Service Award  
College of Applied Sciences and Arts, San José State University

Liana Juliano  
Mover and Shaker Award  
Library Journal  
Distinguished Alumna Award  
College of Applied Sciences and Arts, San José State University

Virginia Tucker  
Liberty Bell Award  
Whatcom County Bar Association  
Bellingham, Washington

Patty Wong  
Woman of the Year Award for Yolo County  
California 5th Senate District

Dr. Arglenda Friday, SLIS Lecturer  
Photo courtesy of Gradimages
**Professors**
- Dr. Bill Fisher
- Dr. Debra L. Hansen
- Dr. Ken Haycock
- Dr. David V. Loertscher
- Dr. Linda Main
- Dr. Judith Weedman

**Associate Professors**
- Dr. Patricia C. Franks
- Dr. Geoffrey Z. Liu
- Dr. Ziming Liu

**Assistant Professors**
- Dr. Anthony Bernier
- Dr. Joni Richards Bodart
- Dr. Daniel W. Fuller
- Dr. Lili Luo
- Dr. Kristen Rebmann

**Lecturers**
- Robert Boyd
- Debbie Faires
- Jane Fisher
- Dr. Arglenda Friday
- Mary Ann Harlan
- Jeremy Kemp
- Lori A. Lindberg
- Dr. Ann Riedling
- Dr. Michelle H. Simmons
- Elizabeth S. Wrenn-Estes

**Staff**
- Susan Berg
  - Travel Coordinator
  - Staff Assistant
- Rhonda Dahlgren
  - Events Coordinator
- Suzanne Harris
  - Administrative Coordinator
- Brenda Lamb
  - Administrative Services Manager
- Marcia Laughrey
  - Front Desk Reception and Administrative Coordinator
- Sandy May
  - Assistant to Student Services Coordinator
- Johnny Pham
  - Procurement Assistant
- Scharlee Phillips
  - Student Services Coordinator
- Lisa Valdec
  - Coordinator, Communication and Grant Development

**Information Technology Staff**
- Randy Cheng
  - Equipment/Help Desk Technician
- Dale David
  - Instructional Media Developer/ANGEL Administrator
- Heather Ebey
  - Web Technologist
- Stanley Laufer
  - Network Administrator
- Gina Lee
  - Programmer/Network Analyst

**Professors**
- Dr. David Gross
- John E. Horodyski
- Richard Jackson
- Dr. Renee Jefferson
- Sara Jones
- Amelia Kassel
- Dr. Christine Koontz
- Ellyssa Kroski
- Dr. Janice Krueger
- Nancy M. Kunde
- Marc Lampson
- Dr. Linda Larkin
- Erin Lawrimore
- Gina Lee
- Elisabeth Leonard
- Dr. Linda Lillard
- Lori A. Lindberg
- Mengxiong Liu
- Dr. Yan Liu
- Henry Lowood
- Shirley Lukenbill
- Nancy MacKay
- Dr. Susan Maret
- Mary Martin
- Elizabeth Martinez
- Robert McDonald
- John Midyette
- Thomas Norris
- Dr. Gillian Oliver
- Dr. Yelena Pancheshnikov
- Shawnpa Parlongo
- Richie Partington
- Susan Paterson
- Penny Peck
- Steve Perry

**Professors**
- Kathleen Pope
- Mary Ellen Pozzebon
- Laurie Putnam
- Brian Reynolds
- Brent Roberts
- Dr. Ann Riedling
- Lisa Rosenblum
- Any Rudersdorf
- Cindy Runnels
- Dr. Carol Sawyer
- Dr. Charles L. Seavey
- Dr. Scott Simon
- Paul Sims
- Dr. Mary M. Somerville
- Cheryl Stenstrom
- Dr. Mark Stover
- Dr. Sherry Leanne Strum
- Steven Tash
- Dr. Christinger Tomer
- Dr. Susan Tschabrun
- Virginia Tucker
- Dr. Johanna Tunon
- Dr. Joanne Twining
- Jennifer Velasquez
- Dr. Debra Wallace
- Scott Walter
- Tyler Walters
- Stacy Wile
- Cynthia Wilson
- Ellen Wilson
- Melissa Wong
- Patricia Wong
- Dr. Blanche Woolls

**Professors**
- Dr. Susan Aber
- Jean Bedord
- Lori Bell
- Mary Bolin
- Dr. Kevin Bontenbal
- Sue Brewsagh
- Dr. Jennifer Campbell-Meier
- Dr. Sergio Chapparo-Univazo
- Dr. Yungrang Cheng
- Dr. Paul Christensen
- Derek Christiansen
- Gregory Cotton
- Dr. Ron Critchfield
- Lisa Daubly
- Keith Davis
- Margaret De Bruine
- David de Lorenzo
- Dr. Joanne deGroot
- Dr. Cheryl Dee
- Wayne Disher
- Heather Ebey
- Dr. Robert Ellett
- Meredith Parkas
- Dr. Adele Fasick
- Melodie Frances
- Sean Gaffney
- Dr. Carrie Gardner
- Dr. Todd Gilman
- Ron Gilmour
- Dr. Cherie Givens
- Denise Goetting
- Nancy L. Goldman
- Dr. Michael Grant
- Dr. Penny Grant
- Charles Greenberg


Dr. Joni Richards Bodart received the 2010 Scholastic Library Publishing Award, the most prestigious award in youth librarianship, presented annually by the American Library Association. The award committee described Bodart as an outstanding leader in the field of librarianship, as well as children’s and young adult literature. They commended Bodart for developing the modern booktalk “into the complex and effective strategy that it is today” and conveying that skill to thousands of teachers and young adult librarians.

Our School’s most recent SLIS directors: left to right: Dr. Sandra Hirsh (2010–), Dr. Ken Haycock (2005–2010), Dr. Blanche Woolis (1997–2005)
Our School continues to offer a growing number of colloquia, extending learning beyond coursework and giving students the opportunity to interact with leaders in the field. All presentations are available as free webcasts and podcasts on our School’s web site.

- **Ricardo Antoni**
  President, Bibliotecas para la Gente
  REFORMA: Connecting Libraries, Latinos, and the Spanish-Speaking Population for More than 30 Years

- **David Best**
  Independent Records Management Consultant
  Former Associate University Archivist for Records Management, Harvard University
  Managing Risks in Web-Based Records

- **Dr. Joni Richards Bodart**
  Assistant Professor
  San José School of Library and Information Science
  Advocacy: Building Influence for Change

- **Beth Gallaway**
  Information Goddess Consulting
  From Advocacy to Activism: Taking Professional Involvements to the Next Level

- **Eric Goldman**
  Associate Professor
  Santa Clara University School of Law
  Regulating Reputation Systems

- **Dr. Ken Haycock**
  Director and Professor
  San José School of Library and Information Science
  Advocacy: Building Influence for Change

- **Beth Gallaway**
  Information Goddess Consulting
  From Advocacy to Activism: Taking Professional Involvements to the Next Level

- **John T. Phillips**
  Management Consultant
  Information Technology Decisions
  Archivists, Librarians, and Records Managers: Sharing Information Management Concepts and Practice

- **Fred A. Pulzello**
  Executive RIM and Technology Consultant
  The Value of Applying the Generally Accepted Recordkeeping Principles to Your Organization

- **Dr. Kristan Rebmann**
  Assistant Professor
  San José School of Library and Information Science
  Building a Distributed Research and Writing Group for the SLIS Community

- **Rita Torres**
  San Jose Public Library, Retired
  Zero to 30—Full Speed Ahead to Retirement!

- **Jon Voss**
  Founder, LookBackMaps
  Exploring the Use of Linked Data to Bridge State and Federal Archives

- **Amy Cheney**
  Librarian, Alameda County Library, Juvenile Hall
  Young Adult Outreach, Serving a Multicultural Population: Partnerships and How to Make It All Work for the Kids

- **Dennis Donohue**
  Mayor
  Salinas, California
  In the Crosshairs Again: The Salinas Public Library’s Challenges and Promise

- **Sarah Flowers**
  Editor-in-Chief, Young Adult Library Services (YALS)
  Journal of the Young Adult Library Services Association, a division of the American Library Association
  Contributing to a Professional Journal: Tips from the Editor of Young Adult Library Services

- **Bill Manago**
  Director, Records Management Practice, Information Governance Group
  CA Technologies
  Islandia, NY
  The Future of Records Management

- **Joe Matthews**
  Lecturer
  San José School of Library and Information Science
  Library Balanced Scorecard Overview

**FACULTY PRESENTATIONS**

A list of selected faculty presentations can be found on our website at:

http://slisweb.sjsu.edu/annualreview
International Advisory Council members are leaders from government, industry, and the profession. They meet annually to review our School’s progress, discuss new possibilities, and advise School leaders. Council members play an important part in transforming our School, and we are grateful for their involvement.

**Stephan Abram**  
Vice President, Strategic Partnerships and Markets  
Gale Cengage  
Past President, Special Libraries Association

**Jane Dysart**  
Partner  
Dysart and Jones  
Past President, Special Libraries Association

**Monica Ertel**  
Director, Global Information Services  
Bain and Company

**Joan Frye-Williams**  
Library and Information Technology Consultant

**Martin Gomez**  
City Librarian  
Los Angeles Public Library  
Past President, Urban Libraries Council

**Charles Harmon**  
Vice-President  
Neal-Schuman Publishers

**Ken Haycock**  
Professor and Director  
San José School of Library and Information Science

**Susan Hildreth**  
City Librarian  
Seattle Public Library  
Past President, Public Library Association

**Cynthia Hill**  
Vice President, Information Management Services  
Outsell, Inc.  
Past President, Special Libraries Association

**Sandra Hirsh**  
User Experience Senior Manager  
Microsoft

**Ernie Ingles**  
Vice Provost and Chief Librarian  
University of Alberta, Edmonton, Alberta, Canada  
Past President, Canadian Library Association

**Daniel Jones**  
President  
NewsBank, Inc.

**Jane Light**  
Director  
San José Public Library  
Past Chair, Executive Board, Urban Libraries Council

**Will Manley**  
Former City Manager and City Librarian  
Tempe, Arizona

**Dan Mulhollan**  
Director, Congressional Research Service  
Library of Congress

**Kathy Pennell**  
Library District Director  
City of North Las Vegas, Nevada

**Diane Satchwell**  
Administrative Librarian  
Policy and Strategic Planning  
Oakland Public Library

**Roberta Shaffer**  
Law Librarian of Congress  
Library of Congress  
Past Executive Director, Federal Library and Information Center Committee and the Federal Library and Information Network, Library of Congress

**Brooke Sheldon**  
Professor Emerita, University of Texas-Austin  
Former Dean, University of Arizona, Texas Woman’s University and University of Texas-Austin  
Past President, American Library Association

**Jackie Siminitus**  
Education and Library Advocate  
AT&T

**Mark Stengel**  
Chair, Library/Information Technology Program  
Cuesta College, California

**Gary Strong**  
University Librarian  
University of California, Los Angeles  
Former State Librarian of California

**Catherine Tierney**  
Associate University Librarian  
Stanford University Libraries

---

**STUDENT ASSOCIATIONS**

A list of student associations and their officers can be found at:  
[http://slisweb.sjsu.edu/annualreview/]
Members of our School’s Program Advisory Committees help us ensure that our curriculum is responsive to new trends in the profession and relevant to the types of skills and knowledge employers look for when hiring our graduates. We are grateful for the investment of time and talent these distinguished individuals bring to our planning process.

Program Advisory Committees

Executive MLIS

**Greg Buss**
Chief Librarian
Richmond Public Library
Richmond, British Columbia

**Ernie Ingles**
Vice-Provost for Learning Services
University of Alberta
Edmonton, Alberta

**Molly Raphael**
Director of Libraries
Multnomah County Library
Portland, Oregon

**Libby Trudell**
Senior Vice President, Information
Professional Development
Dialog
Sunnyvale, California

Management and Leadership

**Luis Herrera**
City Librarian
San Francisco Public Library
San Francisco, California

**Mary Manning**
Library Director
The National Hispanic University
San José, California

**Peter Meyer**
Regional Library Coordinator
Physician Education and Development
Kaiser Permanente
Oakland, California

**Mary-Jo Romaniuk**
Associate University Librarian
University of Alberta
Alberta, Canada

Organization of Knowledge

**Charles Fosselman**
Operations Manager
East Asia Library
Stanford University Libraries
Stanford, California

**Katherine Kott**
Director, Aquifer DLF
Digital Library Federation
Stanford University Libraries and Academic Resources
Palo Alto, California

Edward O’Neill
Consulting Research Scientist
OCLC, Inc.
Dublin, Ohio

**Teacher–Librarianship**

**Susan Martimo**
Educational Program Consultant
California Department of Education
Sacramento, California

**Crystal Miranda**
Library/Information Literacy Curriculum Leader
Long Beach Unified School District
Long Beach, California

**George Pilling**
District Library Media Technology Manager
Visalia Unified School District
Visalia, California

**Connie Williams**
Teacher Librarian
Petaluma High School
Petaluma, California

Technology

**Lori Bell**
Director of Innovation
Alliance Library System
East Peoria, Illinois

**Mercedith Farkas**
Distance Learning Librarian
Norwich University
Northfield, Vermont

**Ellyssa Kroski**
Reference Librarian and Information Consultant
Columbia University, Butler Library
New York, New York

**Francine Snyder**
Manager of Library and Archives
Guggenheim Museum Offices
New York, New York

**Michael Stephens**
Assistant Professor
Graduate School of Library and Information Science
Dominican University
River Forest, Illinois

Youth Services

**Toni Bernardi**
Office of Children and Youth Services
San Francisco Public Library
San Francisco, California

**Nick Buron**
Coordinator, Young Adult Services
Queens Library
Jamaica, New York

**Linda Perkins**
Coordinator of Children’s Services
Central Library, Berkeley
Berkeley, California

**Alison Steinberg**
Online Services Librarian
San Diego Mesa College
San Diego, California

**Kelley Werman**
Young Adult Services Coordinator
Fresno County Public Library
Fresno, California

Master of Archives and Records Administration (MARA)

**Nancy Kunde**
Records Officer
Steinbock Memorial Library
University Archives & Records Management Services
University of Wisconsin-Madison
Madison, Wisconsin

**Larry Medina**
Records Management Specialist
Lawrence Livermore National Laboratories
Livermore, California

**Albin Wagner**
Deputy Director
New Jersey Division of Archives and Records Management
Trenton, New Jersey
Our School’s alumni are pursuing career paths that reflect the changing nature of our field. We’ve featured a handful of them below and invite you to visit our website and Facebook page to read more stories about our alumni.

**Christy Confetti Higgins**
- **Cybrarian**
- Global Organization & Talent Development
- Oracle Corporation

**Erin Hawkins**
- **Metadata Specialist**
- World Digital Library at the Library of Congress

**Marsha Schnirring**
- **Founding Director**
- Center for Digital Learning and Research
- Occidental College

**Connie Schardt**
- **Education Coordinator**
- Duke University Medical Library

**Peter Chan**
- **Digital Archivist**
- Special Collections
- Stanford University Libraries

**Megan Berru**
- **Research Librarian**
- Doctor Evidence