MARA Core competencies:

A. Articulate the ethics, values, and foundational principles of archives and records management professionals and appreciate the important role record keepers play in social memory and organizational accountability

B. Recognize the social, cultural, and economic dimensions of records, recordkeeping, and records use

C. Understand the evolution of information recordkeeping systems in response to technological change

D. Have expertise in the basic concepts and principles used to identify, evaluate, select, organize, maintain, and provide access to records of current and enduring value

E. Understand the system of standards and structures endorsed and utilized by the recordkeeping professions, particularly in the areas of electronic records and digital assets management

F. Apply fundamental management theories and principles to the administration of records and recordkeeping organizations

G. Know the legal requirements and ethical principles involved in records management and the role the recordkeeper plays in institutional compliance and risk management

H. Be conversant with current information technologies and best practices relating to records preservation and security

I. Understand research design and research methods and possess the analytical, written, and oral communication skills to synthesize and disseminate research findings