Advanced Certificate in Strategic Management of Digital Assets and Services

100% Online



Gain the practical skills you need to integrate and manage digital and physical assets and services—and make all of it accessible to users—by earning your **Advanced Certificate in Strategic Management of Digital Assets and Services** from the San José State University School of Information.

Silicon Valley's iSchool has been a leader in online learning since 2009. Our Advanced Certificate program is conducted **100% online**, so you can complete courses at your own pace while living and working anywhere in the world. Best of all, you'll be supported at every step of your journey by our experienced faculty and staff, who are dedicated to helping every student succeed.

Career Pathways

The Advanced Certificate program provides a high level of optionality and customization to fit your interests, changing job responsibilities, and career objectives.

Choose from three pathways:

- Data Analytics and Data-Driven Decision Making
- Digital Asset Management
- Information Governance, Assurance and Security

Program Snapshot

- **9 units** to complete the program
- **Numerous course options** All courses must be within one pathway
- Can be completed in just **2 semesters**

> *For this certificate,* **I've been able to grow my expertise in the areas of digital curation, big data and data services**. *Database Management was a crucial course as my work is fairly complex.*
>
> *Tamarack Hocklin, '17 MLIS and Advanced Certificate*

SJSU SAN JOSÉ STATE UNIVERSITY

School of Information

ischool.sjsu.edu



Admissions Requirements

- A bachelor's degree from any regionally accredited institution in any discipline with a GPA of at least 3.0
- A general understanding of computers and technology
- Access to a computer with Internet connection and appropriate software
- University-required English language proficiency exam scores, if applicable

Note: We do not require a GMAT or GRE test, letters of recommendation, or a résumé.

Fees

- Academic Year: 2026 – 2027
- Fees for the Advanced Certificate program are $596 USD per unit, for a total cost of $5,364 (9 units).
- Current students who are enrolled in our master's degree programs do not apply for admission to the Advanced Certificate program. They can complete both the master's degree and advanced certificate programs concurrently. There are no additional fees for matriculated students to also earn the Advanced Certificate in Strategic Management of Digital Assets and Services.

Note: Fees are subject to review and change.

Accreditation

The pathways offered in the Advanced Certificate program include courses from our Master of Library and Information Science program,which is fully accredited by the American Library Association. In addition, San José State University is accredited by the Western Association of Schools and Colleges.

Apply Now!

ischool.sjsu.edu/advancedcertificate-admissions

Scan here to apply

Contact

For more information about the Advanced Certificate program, please contact:

iSchool Student Services
ischool@sjsu.edu

Silicon Valley s iSchool
HIGH TECH
HIGH TOUCH
HIGH QUALITY

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