

# TAKE CHARGE OF COMPLEX CONTENT.



## Advanced Certificate in Strategic Management of Digital Assets and Services – 100% Online

**SJSU** SAN JOSÉ STATE UNIVERSITY

With the Digital Age comes an increasingly complex body of content, like born digital, newly digitized, and Web 2.0 models of user-generated content. Quickly gain the practical skills needed to integrate and manage digital and physical assets and services—and make all of it accessible to users—by earning your Advanced Certificate in Strategic Management of Digital Assets and Services from the San José State University School of Information.

The Advanced Certificate program provides a high level of optionality and customization to fit your interests, changing job responsibilities, and career objectives. And since all courses are delivered exclusively online, you can continue working and immediately use your newly acquired skills and knowledge on the job.

### PROGRAM SNAPSHOT

- **9 units**  
*to complete the program*
- **Numerous course options**  
*All courses must be within one pathway*



### CHOOSE YOUR CAREER PATHWAY

- Digital Asset Management
- Information Governance, Assurance and Security
- Data Analytics and Data-Driven Decision Making

[ischool.sjsu.edu](http://ischool.sjsu.edu)

“ The faculty and staff at the SJSU iSchool made the transition to online graduate studies easy and welcoming.

For this certificate I've been able to grow my expertise in the areas of digital curation, big data, and data services. Database Management was a crucial course as my work is fairly complex. ”

*Tamarack Hocklin,  
'17 MLIS and Advanced Certificate  
Collection Services Librarian  
Fraser Valley Regional Library*

Read more student profiles at  
[ischool.sjsu.edu/people](http://ischool.sjsu.edu/people)

## TAKE YOUR LEARNING TO GO

Based in the heart of Silicon Valley, the award-winning SJSU iSchool is the best place to learn online.

- With our 100% online programs, you can fit course work around your schedule and study whenever and wherever works best for you.
- You won't just learn about new technology—you'll actually use that technology every day to build advanced 21<sup>st</sup> century skills.
- Our experienced faculty members are experts in online teaching and provide an engaging and interactive online learning environment.
- All of our school's resources are focused on supporting online students.

### Admission Requirements:

- A bachelor's degree from any regionally accredited institution in any discipline with a GPA of at least 3.0 at the bachelor's degree institution or in the last 60 semester or 90 quarter units
- A general understanding of computers and technology
- Access to a computer with Internet connection and appropriate software
- International applicants must have a TOEFL score of 600 (paper version), 250 (computer version), or 100 (Internet-based); or an IELTS score of 8

*Note: We do not require a GMAT or GRE test, letters of recommendation, a statement of purpose, or a résumé.*

## Apply Now!

- 1 Fill out the online application form at [ischool.sjsu.edu/advancedcertificate-admissions](http://ischool.sjsu.edu/advancedcertificate-admissions)
- 2 Pay the \$55 application fee
- 3 Send your transcripts

### Tuition:

Fees for the Advanced Certificate program are \$474 per unit, for a total cost of \$4,266 (9 units). Fees are subject to review and change.

*Note: Current students who are enrolled in our master's degree programs do not apply for admission to the Advanced Certificate program. They can complete both the master's degree and advanced certificate programs concurrently. There are no additional fees for matriculated students to also earn the Advanced Certificate in Strategic Management of Digital Assets and Services.*

### Accreditation:

The pathways offered in the Advanced Certificate program include courses from our Master of Library and Information Science program, which is fully accredited by the American Library Association. In addition, San José State University is accredited by the Western Association of Schools and Colleges.



Accredited with Continued status by ALA



### Contact:

For more information about the Advanced Certificate program, please contact:

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Associate Director

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